



# Thriving Communities

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## Local community sponsorship guidelines

Local community sponsorships provide up to \$5,000 for local community-based activities that support equity, opportunity and inclusivity and help diverse community groups to thrive.

Applications open: 5 March to 9 April 2025

Project delivery: Projects must be completed between 1 July 2025 - 30 June 2026

### What funding is available?

Applicants can apply for a local community sponsorship of up to \$5,000.

Projects or initiatives funded through local community sponsorships must be delivered between 1 July 2025 and 30 June 2026.

You will be asked to provide a detailed budget of the project and clearly describe how the GWW funding will contribute to the success of the project. Budgets should demonstrate the other sources of funding and how funding will be spent.

### What is the selection criteria?

We are looking for projects or initiatives that meet at least two of the following criteria:

- The project supports the community to thrive by supporting or improving **equity, opportunity** and **inclusivity**
- The project demonstrates a community need
- The project is locally led and supports GWW's diverse community to succeed.

We will also assess your organisation's capacity to deliver, including your track record, budget, risk and delivery schedule.

### When does my project need to be delivered?

Projects must be delivered between 1 July 2025 to 30 June 2026. If projects are delayed due to unforeseen circumstances, contact our grants and sponsorships team to discuss.

## What types of projects will GWW support?

We will consider a range of projects that meet the selection criteria.

Examples of projects we are seeking to support include those that:

- provide opportunities for the community to gather and celebrate, such as local community festivals
- are led by our diverse communities, including First Nations and culturally and linguistically diverse communities
- support the sustainable use of water, increase tree canopy and green open spaces, such as tree plantings.

## What can the sponsorship be used for?

Some examples of activities and items that we will fund include, but are not limited to:

- program coordination and facilitation
- purchase of materials for events and activities
- marketing materials
- skills development, training and workshops
- venue hire, including furniture hire or purchase
- project evaluation.

The following activities and items are not eligible for funding:

- capital works or improvements (major improvements to fixed assets, buildings or grounds)
- scholarships, donations or prize money
- emergency relief or disaster appeals
- high-risk events or activities that are damaging or harmful to people or the environment, including activities that would alter water flows, for example locating a pool in a creek
- alcohol, drug or tobacco use (as a primary activity)
- activities that primarily benefit an individual
- activities aligned to political, religious, gambling, weaponry or military pursuits
- projects undertaken for commercial gain or benefit
- funding for a permit application or planning permit.

## Who can apply?

We welcome applications from organisations that:

- are based in GWW's service area
- are an incorporated, not-for-profit organisation or can prove an auspice arrangement with an appropriate organisation
- have an Australian Business Number (ABN) and Australian bank account
- have public liability insurance (PLI)
- demonstrate that the project can be delivered within grant timelines.

You are not eligible to apply if:

- you are a GWW employee or supplier
- the project or initiative has already been delivered or commenced
- your proposal has already received funding for three consecutive years
- you have not met previous obligations to GWW on grant and project reporting.

## How do I apply?

Applications are submitted online through Smartygrants.

Go to <https://www.gww.com.au/grants-sponsorships> and follow the links.

To complete an application, you need to:

- check your application meets the eligibility requirements of local community sponsorships
- answer all the questions in the application form (incomplete applications will not be considered)
- provide a timeline of the project from start to finish
- provide a detailed proposed budget for review including income and expenditure
- provide any requested supplementary information and/or documentation.

We may contact you if we need more information.

## When does my application need to be submitted?

All applications need to be completed and submitted by 9 April 2025.

When you have submitted your application, we will send an email of acknowledgement to the nominated person or email address on your application form.

We will not accept late applications. If you miss this round of funding, you are welcome to apply in the next round.

## How will my application be assessed?

Applications will be assessed by an internal panel against the published eligibility and assessment criteria. An assessor may request further information from the applicant.

All assessors will be required to comply with GWW's Conflict of Interest Policy.

The decision is final and no appeals will be accepted.

## How will I find out if I am successful?

We will call or email you if you are successful. We will then provide a funding agreement that needs to be signed by both parties before payment is made.

## What is expected of successful applicants?

If you are successful, you will be asked to:

- accept the offer of sponsorship and sign the funding agreement
- receive the agreed amount of funding
- provide a summary of your project, including:
  - an overview of participation, including how many people, where they were from and basic demographics (age and gender)
  - a description of the how the project benefited the community
  - copies of promotional materials and images.

## Permission and use of land

If your project is on public land, you must get written approval from the landowner or manager who will ensure that relevant occupational health and safety requirements are considered. Please note, any offer of funding from GWW does not negate the need to get a permit or other necessary approvals from relevant authorities.

## Privacy

Handling of personal information collected by GWW is governed by our [Privacy Policy](#).

## What if I need help?

If you need help to complete the application or want to chat about your proposal, contact our grants and sponsorships team on 13 44 99 or email [sponsorship@gww.com.au](mailto:sponsorship@gww.com.au).